

European Football Week 2015

Brand Identity and Logo



Special Olympics
EUROPEAN
FOOTBALL WEEK
30 May - 6 June | 2015



European Football Week 2015

Lock Ups

1.



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1. Vertical lock-up

Centre axis, positioned below the logotype

2. Horizontal lock-up

Centre axis, positioned to the right of the logotype. This lock-up can be used on formats with a strong horizontal bias e.g. pitch side banners and hoarding

3. Simplified lock-up

For use at small sizes or where space is restricted eg. merchandise

2.



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3.



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Banners



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Pull Up Banner



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***Special
Olympics***

European Football Week 2015

Sponsorship Banners



Multiple sponsors



Single sponsor

European Football Week 2015

Tee Shirt Design

