

Special Olympics European Basketball Week | Logo

The logo for Special Olympics' European Basketball Week was inspired by the diverse and dynamic nature of the basketball and the people who come together to play the game.

1 Vertical lock-up

Center axis, positioned below the logotype.

2 Horizontal lock-up

Center axis, positioned to the right of the logotype. This lock-up can be used on formats with a strong horizontal bias eg. pitch side banners and hoarding.

3 Simplified lock-up

For use at small sizes or where space is restricted eg. merchandize.

1



Special Olympics
**EUROPEAN
BASKETBALL WEEK**
29th Nov - 7th Dec | 2014



Special Olympics
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2 Horizontal Lock-up



CENTER AXIS

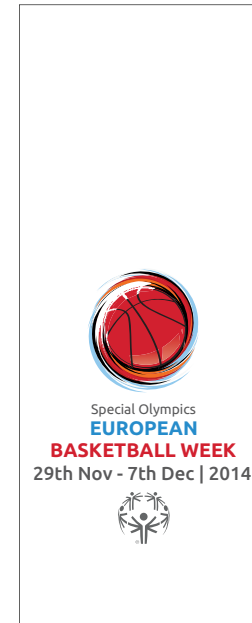
3 Simplified lock-up



Special Olympics European Basketball Week Logo | Banners



Venue entrance banner



Flag banner



Rafter banner



Small flag



Horizontal banner



Special Olympics European Basketball Week | Apparel

Merchandize can be designed in full color, 2 color or single color depending on what the budget permits.

Volunteer apparel should be distinguishable from general merchandize by color or design.

Sponsor & Country logo 's should be placed on the front side of the sleeve.

Merchandize



Volunteer | Single Color Version

