**Spread the Word to End the Word**

**Action Kit**

**LIST OF SUPPORTING AND REFERENCE MATERIALS AND LINKS**

***Intellectual Disabilities and Language and Terminology Fact Sheet***

A one-page reference about intellectual disabilities and the language to use when talking about people with intellectual disabilities.

<http://media.specialolympics.org/soi/files/press-kit/2014_FactSheet_Final.pdf>

***Youth Opinion Research on the R-word***

Recent research overview of the usage of the word “retard” among young people.

<http://www.specialolympics.org/uploadedFiles/Rword%20Student%20Document%20_2_.pdf>

***Multinational Study of Attitudes toward Individuals with Intellectual Disabilities***

Special Olympics commissioned study which validates the longtime negative attitudes and misunderstandings about people with intellectual disabilities.

[http://info.specialolympics.org/Special+Olympics+Public+Website/English/Initiatives/Research/Attitude\_Research/Multinational+Study.htm](http://info.specialolympics.org/Special%2BOlympics%2BPublic%2BWebsite/English/Initiatives/Research/Attitude_Research/Multinational%2BStudy.htm)

***Media Portrayal of People with Intellectual Disabilities Research***

Research report conducted in 2005 about the portrayal of people with intellectual disabilities in film and in the media.

[http://info.specialolympics.org/Special+Olympics+Public+Website/English/Initiatives/Research/Attitude\_Research/Media+Portrayals.htm](http://info.specialolympics.org/Special%2BOlympics%2BPublic%2BWebsite/English/Initiatives/Research/Attitude_Research/Media%2BPortrayals.htm)

***Intellectual Disabilities: Picture This***

A reference guide for the entertainment industry about how to best portray people with intellectual disabilities in film and on television.

<http://www.specialolympics.org/uploadedFiles/EIC-SOI%20report.pdf>

***Disability Related Resources from Best Buddies International***

<http://www.bestbuddies.org/intellectual-disabilities/related-links>

***Disability Related Resources from The Arc of the United States***

<http://www.thearc.org/NetCommunity/Page.aspx?pid=214>